

**The Tourism Management Institute
Minutes of Annual General Meeting Held on Tuesday 11 October 2016
Key West Restaurant, Pier Approach, Bournemouth BH2 5AA**

Present:

Robin Barker FTMI, President	Services For Tourism
Andrew Bateman FTMI	Hampshire County Council
Victoria Carman MTMI	Worcester City Council
Peter Colling MTMI	Tourism South East
Andrew Daines MTMI	Visit Flanders
Phil Evans FTMI	Eastbourne Borough Council
Becky Frall MTMI	Marketing Birmingham
Jonathan Gilroy MTMI	NewcastleGateshead Initiative
Cathy Guthrie FTMI, Hon. Secretary	Cathy Guthrie Associates
Paula Harbidge MTMI	Thanet District Council
Alex Holmes MTMI	Warwickshire County Council
Andrew Keeling MTMI	ACK Tourism/Hotel Solutions
Jude Leitch MTMI, Director	Northumberland Tourism
Amanda Lumley MTMI	Destination Plymouth
Simon McCloy MTMI	Shropshire Tourism
Neil McCollum MTMI, Director	English Heritage
Andrea Nicholls MTMI	Green Tourism
Natalie Parsons ATMI	Green Tourism
Tom Pridmore MTMI	Ribble Valley Borough Council
Natalie Semley MTMI	Plymouth University
Davina Stanford MTMI	Leeds Beckett University
Steph Currie – Observer	Visit England

Apologies:

Stuart Ackland	Hon. Member
Cris Brown MTMI	Northumberland Tourism
Alistair Bruce MTMI	The Carrier Group
Dr. Roger Carter MTMI	Team Tourism
Andrew Cooper MTMI	Leeds BID
Seb Craig	Hon. Member
Jackie Ellis FTMI	Tourism Angles
Martin Evans MTMI	The Tourism Business
Bruce Hanson MTMI	Broads Authority
Huw Jarvis MTMI	Kent Downs & Marshes/East Kent LEADER
Mike McCormick MTMI	Azur Europe
Tracey Parker MTMI	
Ela Rogers MTMI	London Metropolitan University
Lynn Turner MTMI	Kielder Water & Forest Park Development Trust

1. Notice of Meeting

Cathy Guthrie FTMI read the Notice convening the Annual General Meeting and confirmed that the meeting was quorate.

2. Minutes of TMI Section AGM held on 23 November 2015 and EGM held on 10 March 2016

These had been available for all members to download from the web site for some weeks and were received as correct records.

3. President's Report

Robin Barker FTMI, TMI President, reported not just on the 2015 year, but also on the exciting evolution of TMI during 2016.

Anyone who was at last year's AGM would well remember the difficult period TMI had been through. He was sure that the experience as part of Tourism Society for the past 5 years had taught many of us that merging two entities should never be taken on lightly. What had looked like a sensible avoidance of duplication and enhancement of member benefits was shown in the end to be insufficient justification for a merger. With hindsight, there should have been a far deeper exploration of member aspirations, budgets and cultures. This was all history now.

A year ago TMI members voted at the AGM to become a separate body once again and at an Extraordinary General Meeting in March voted through, without dissent, a new constitution and package of changes that included or enabled:

- A revised membership rate of just £65 + VAT per person
- Less stringent membership criteria that recognised the changing shape of destination management
- Changes to various governance issues

He was delighted to report that the 'new TMI' was now seeing real growth both in membership and profile. After 5 years of declining membership, the last 6 months had seen 32 new members, we now have 50 courses at 19 universities accredited to us, and TMI was taking and being seen to take an active role on the Board of the Tourism Alliance.

In parallel, he was pleased to report that after a very difficult and costly separation, TMI's relationship with the Tourism Society is back to former levels, with himself remaining a Tourism Society member and the Chair of Tourism Society remaining a member of TMI. There had also been two further TMI Events, the Annual Convention in London last year and the spring Hot Topic in Leicester. Both had been attended by an evolving audience with a greater proportion of students than in the past, and both were rated at 95% good or excellent; The President thanked Nell Barrington for making these so successful, supported by Lin Lancefield who handled all the money.

TMI's Executive Board and Regional Reps had been stalwarts throughout and he asked members present to thank them and recognise their huge contributions and time commitment. It had not been easy, and everyone had learned a great deal along the way, but the president said it was fantastic that the Board was once again looking outwards, talking about the bigger issues in destination management and looking to the future. He offered his and TMI's huge thanks to Neil McCollum, (former President) Paul Williams (Vice President), Peter Colling (Hon. Treasurer), Jude Leitch (Head of Communications) and Andrew Bateman (Head of Policy and Advocacy).

Finally, he turned to Cathy Guthrie, TMI's long serving Secretary and Company Secretary, who kept the Board and Council all on the straight and narrow, ensuring everything worked, growing TMI's university and college links, and tolerating the President when he became over-demanding. The President asked members to join him in thanking Cathy and the whole team, and finished his report by saying that the Board looked forward to seeing some new blood around the table following the AGM.

4. Hon Treasurer's Report

Peter Colling MTMI reported on the TMI Trading Ltd Financial Statements for the year ended 31 December 2015. Turnover had increased by just under £3,500 compared to 2014 but this had been offset by increased administration costs. These were very largely due to the costs of demerger from Tourism Society. However, he noted that although the accounts showed a loss of just over £3,000, TMI Trading Ltd had been able to carry forward £3,000 on the CPD budget and so in effect the company had finished the year at break even and had carried forward reserves of £10,596.

Turning to 2016, the Hon. Treasurer reported that TMI Trading Ltd had continued to operate in the quarter January-March to cover the costs incurred before the new Tourism Management Institute Company Limited by Guarantee began trading. The new company's financial year ran from 1 April-31 March. The reserves of approximately £10,000 had now been taken into the new company.

The budget for TMI set at the beginning of the financial year indicated a year end loss of £800 based on various assumptions on income from TMI events and membership. The latest Anticipated Year End figures showed membership income was up compared to original estimates but predicted profit on the events was down, and the overall predicted loss was currently £1,800. This could be covered by the reserves but Peter Colling made the point that TMI now needed to concentrate on building membership as he felt that it was important to build the reserves back up to a minimum of around £10,000 as a healthy cushion.

Robin Barker advised that projections for the events income were now somewhat healthier. Simon McCloy MTMI asked whether all monies due from Tourism Society had now been transferred into TMI. Peter Colling confirmed that they had.

Alex Holmes MTMI asked where the growth in members was coming from, and with the growth in membership should TMI expect a growth in attendance at events. Robin Barker reported that it was diverse, from across the board. However, there was at present a trend towards moratorium on staff attending events unless a strong case could be made. He also accepted that over recent years TMI had been approaching the same sponsors year on year, and there was a need to diversify this support base.

The Treasurer's reports were proposed, seconded and unanimously accepted.

5. Affirmation of Directors and Officers

The following were affirmed as continuing as Directors and Officers:

President:	Robin Barker FTMI
Vice President:	Paul Williams MTMI
Hon. Secretary:	Cathy Guthrie FTMI
Hon. Treasurer:	Peter Colling MTMI
Head of Communications:	Jude Leitch MTMI
Head of Policy & Advocacy:	Andrew Bateman FTMI

Neil McCollum MTMI was affirmed as Immediate Past President

6. Election of Directors and Officers

Three nominations had been received for new Directors:

Simon Curtis MTMI (proposed by Neil McCollum FTMI, seconded by Andrew Bateman FTMI)
Amanda Lumley MTMI (proposed by Robin Barker FTMI, seconded by Nell Barrington MTMI)
Tom Pridmore MTMI (proposed by Robin Barker FTMI, seconded by Cathy Guthrie FTMI)

There being sufficient vacancies on the Board, there was no need for a ballot and all three nominees were elected. Simon Curtis would take on the Events portfolio, Tom Pridmore would take on the Professional Development role, and Amanda Lumley would play an active role assisting with marketing and external relations.

7. Affirmation of National and Regional Representatives

Members in each region of England and in Scotland and Wales had been canvassed by email during September. Robin Barker extended a warm welcome to three new Representatives: Craig Leith MTMI (Scotland), Michelle Gorman MTMI (North East) and Becky Frall (West Midlands), who joined the continuing team. He thanked Craig Nattress MTMI (Yorkshire & Humberside), Peter Robinson (West Midlands) and Sharon Rice-Jones (Scotland), all of whom had stepped down this year, for their past commitment. He noted there were still some gaps, and any offers would be very welcome. The Board were also keen to see student representatives co-opted on the National Council. The current list of National and Regional Representatives was:

Scotland:	Craig Leith MTMI
Wales:	Peter Coles MTMI
North East:	Michelle Gorman MTMI
North West:	Tom Pridmore pending a new rep.
East Midlands:	Andrew Keeling MTMI
West Midlands:	Becky Frall MTMI
South West:	Nell Barrington

There were vacancies for Yorkshire & Humberside, East of England, London and the South East and either the President or the Hon. Secretary would be very happy to have an informal discussion with any member who was interested in helping in these roles.

8. Award of Fellow

There being no other business the President declared the formal AGM closed at 7.20 pm and was delighted to award the status of Fellow to Neil McCollum for his contribution to destination management and to TMI, the latter particularly as Head of Policy and Advocacy leading on responses to the Visit England Strategy and Action Plan, and latterly in steering TMI through the difficult negotiations which ultimately resulted in the reinvigoration of TMI as a newly independent organisation.