

## Simon Curtis MTMI – Personal Statement



I have almost 30 years' experience of working in the UK tourism sector which has involved working at national level (English Tourist Board), in consultancy and then in destination management in Kent for 15 years (10 years as Head of the Tourism and Heritage service at Medway Unitary). Since 2011, I have been a Senior Lecturer at the University of Westminster delivering taught modules in destination management and event management. I have been a member of TMI since 2003 and feel that it is time to step up my contribution and help the Institute to thrive and continue to make a difference in these challenging times for UK destinations.

**Amanda Lumley MTMI MCIM MinstF**



Appointed as Chief Executive of Destination Plymouth in March 2013 Amanda has a wealth of experience in both the public and private sector from working at leading attractions such as Chester Zoo and Leeds Castle, managing major shopping centres and department stores to regional tourism and business partnerships including Visit Essex, Visit Kent, Dover Pride Regeneration Partnership and Kent County Council where she successfully delivered the Tour de France Stage 1 in 2007.

As well as being the voice of the city's visitor economy, Amanda leads on major strategic issues including marketing and digital strategy, events development, signage, major development projects, public space and developing transport links.

Amanda has extensive experience of major event management, branding and is a member of the Institute of Fundraising and Chartered Institute of Marketing.

**Tom Pridmore MTMI MTS MA (Tourism and Leisure)**



A member of TMI since its inception, Tom was on the national committee, representing NW during its transition from BATO.

He is Tourism Officer for Ribble Valley, Lancashire and previously with Dartmoor NP and Wyre BC. He also has a tourism consultancy, working primarily with tourism sector SME'S and is an assessor for the David Bellamy conservation awards.

Tom keenly supports new entrants into the industry working closely with two UK universities and the International Business Academy, Denmark. He encourages real time industry projects and work experience for students, and has the drive and focus required to develop the role.