

TMI Event Sponsor Opportunities 2020-21		Title Sponsor (only one of these per event)	Event Sponsor (up to 3 of these)	Exhibitor
Annual		£3500	£2000	
Hot Topic only		£1500	£900	£500
Annual Convention only		£2500	£1300	£800
BENEFITS				
Event Planning		Involved in event planning		
Pre / Post Publicity	TMI Website www.tmi.org.uk	Home page link throughout period of sponsorship	Home page link throughout period of sponsorship	Link to event page on for 2 months around event
	TMEye – e-newsletter	Two-Monthly feature throughout contract period	1 feature per event	
	Member emails	Opportunity to email all members via TMI	Opportunity to email all delegates	
	PR & Social Media @TourismMI and @TMIEvents	Inclusion in event press releases & Tweets	Inclusion in event press releases & Tweets	
At Event	On AV holding slides	Frequent logo slide on loop	Logo slide on loop	Logo slide on loop
	Exhibition space	Choice of top space for exhib stand	Space for exhib stand	Space for exhib stand
	On Stage	Opportunity to host/brand one plenary or workshop		
	Name Badges	Logo on name badges		
	Delegate Packs	Brochure / insert in delegate pack	Brochure / insert in delegate pack	
	Printed Programme (Annual Convention only)	Intro feature	Paragraph (Convention only)	Paragraph (Convention only)
Delegate Places (not accom)	Free places at event	4 at event	2 at event	1 at event