

TMI Sponsorship and Exhibitor rate card 2015

NB Please note this is a guide only

		Title Sponsor (only one of these)	Event Sponsors (can be several of these)	Host Sponsor (or could be in kind)	Exhibitor (Sponsor)	Provider Sponsor (eg food, drink, excursion, print)
SPONSOR TERM:						
Annual		£5000	£3000			
Hot Topic only		£2400	£1400	£1000	£800	£1000 (poss part in kind)
Annual Convention only		£3000	£1800	£1500	£950	£1500 (poss part in kind)
BENEFITS:						
Event Planning		Involved in event planning				
Pre / Post Publicity	TMI Website www.tmi.org.uk	Home page link throughout period of sponsorship	Home page link throughout period of sponsorship	Link to event page for 2months around event	Link to event page on for 2 months around event	Link to event page for 2months around event
	TMEye - e-newsletter	Two-Monthly feature throughout contract period	1 feature per event	1 feature plus Web link for 2m	Inclusion in TM Eye as part of event promo	Inclusion in TM Eye as part of event promo
	Member emails	Opp to email all members (ex opt outs)	Opp to email all delegates (ex opt outs)	Opp to email all delegates (ex opt outs)	Opp to email all delegates (ex opt outs)	Opp to email all delegates (ex opt outs)
	PR & Social Media	Inclusion in event press releases & Tweets	Inclusion in event press releases & Tweets	Inclusion in event press releases & Tweets		

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Publicity at event	On AV holding slides	Frequent logo slide on loop	Logo slide on loop	Logo slide on loop	Logo slide on loop	Logo slide on loop
	Space for exhib stands	Choice of top space for exhib stand	Space for exhib stand	Space for exhib stand	Space for exhib stand	For discussion
Plenaries/Workshops/receptions		Opp to host/brand one plenary or workshop	Opp to host/brand one workshop	Opp to host/brand one workshop		Opp to host/brand one reception
On Stage		Opp for 5 mins on stage between plenaries	Opp for 2 mins on stage between plenaries	Opp for 2 mins on stage between plenaries		Opp for 2 mins on stage between plenaries
Badges / neck ribbons		Logo on name badges, if desired				
Delegate Packs		Brochure / insert in delegate pack	Brochure / insert in delegate pack	Brochure / insert in delegate pack	Small brochure / insert in delegate pack	Brochure / insert in delegate pack
Workbook (Normally Annual Convention only)		Intro feature	Paragraph (Convention only)	Paragraph (Convention only)	Mention	Branded workbook
Delegate Places (not accom)	Free places at event	4 at each event	2 at each event	2 at each event	2 at each event	2 at each event